

# SPONSORSHIP LETTER FOR SPORTS TEAM

Sponsor Name: \_\_\_\_\_ Sponsor Address: \_\_\_\_\_

## Team Information:

Team Name: \_\_\_\_\_

Team Manager / Contact: \_\_\_\_\_

Team Address: \_\_\_\_\_

Phone / Email: \_\_\_\_\_

## Sponsorship Details:

Sponsorship Amount: \_\_\_\_\_ USD

Method of Payment and Schedule: \_\_\_\_\_

### 1. Purpose of Sponsorship

The Sponsor agrees to provide financial support to the Sports Team (hereinafter referred to as the "Team") as outlined in this Letter in exchange for promotional and advertising rights described herein. This Letter sets forth the terms and conditions under which the Team agrees to recognize the Sponsor.

### 2. Sponsorship Benefits

The Team shall provide the Sponsor with the following benefits: advertising space on team uniforms, signage at games and events, mention in all official team communications, social media acknowledgments, and invitations to team events. The exact scope and nature of benefits shall be mutually agreed upon in writing before this Letter is executed.

### 3. Term and Termination

This Sponsorship Letter shall be effective upon acceptance by both parties and remain in effect until the conclusion of the agreed sponsorship period. Either party may terminate this Letter for cause if the other party breaches any material provision and fails to cure such breach within a reasonable time after written notice. Termination shall not relieve either party of obligations accrued prior to termination.

### 4. Payment Terms

The Sponsor shall deliver the sponsorship payment as specified above within the agreed timeframe. Payments shall be made by check, bank transfer, or other mutually agreed method. Failure to timely provide payment may result in suspension or termination of sponsorship benefits.

### 5. Use of Sponsor's Name and Logo

The Team is authorized to use the Sponsor's name, logo, and trademarks solely in connection with the sponsorship benefits outlined herein. All promotional materials including such use shall be subject to prior approval by the Sponsor, which shall not be unreasonably withheld.

### 6. Compliance with Laws

Both parties agree to comply with all applicable federal, state, and local laws, regulations, and ordinances in performing their obligations under this Sponsorship Letter. Neither party shall engage in any unlawful or unethical conduct in connection with the sponsorship.

### 7. Indemnification

Each party agrees to indemnify, defend, and hold harmless the other party and its officers, directors, employees, and

agents from any claims, damages, liabilities, or expenses arising out of or related to any breach of this Letter or negligent or intentional misconduct.

#### **8. Relationship of Parties**

Nothing contained herein shall be construed as creating a partnership, joint venture, or agency relationship. Neither party shall have the authority to bind the other or incur obligations on behalf of the other.

#### **9. Confidentiality**

Both parties agree to maintain confidential and not disclose any proprietary or confidential information received from the other party during the term of this Letter, except as required by law or with prior consent.

#### **10. Governing Law and Jurisdiction**

This Sponsorship Letter shall be governed by and construed in accordance with the laws of the United States and the applicable state laws without regard to conflict of law principles. The parties agree that any disputes arising out of this Letter shall be subject to the exclusive jurisdiction of the state and federal courts located in the Sponsor's principal place of business.

#### **11. Entire Agreement**

This Letter constitutes the entire agreement between the parties with respect to the sponsorship and supersedes all prior discussions, negotiations, and agreements, whether written or oral. Any amendments must be in writing and signed by authorized representatives of both parties.

#### **12. Severability**

If any provision of this Letter is held invalid or unenforceable, the remainder of this Letter shall continue in full force and effect as if such provision were omitted.

#### **13. Counterparts and Execution**

This Letter may be executed in counterparts, each of which shall be deemed an original, and electronic or PDF signatures shall have the same legal effect as originals.

#### **14. Notices**

Any notices required under this Letter shall be in writing and delivered by hand, certified mail, overnight courier, or electronic means with confirmation to the addresses provided above or to such other addresses as may be designated in writing.

#### **15. Non-Discrimination**

The Team and Sponsor agree to comply with all applicable laws prohibiting discrimination in any activity related to this Sponsorship Letter.

#### **16. No Conflicting Obligations**

Each party represents and warrants that it has no existing agreements that conflict with the terms of this Letter.

#### **17. Waiver**

Failure to enforce any provision of this Letter shall not constitute a waiver of that or any other provision.

#### **18. Force Majeure**

Neither party shall be liable for delays or failure to perform due to causes beyond its reasonable control, including but not limited to acts of God, war, terrorism, strikes, or governmental action.

#### **19. Assignment**

Neither party may assign or transfer its rights or obligations under this Letter without the prior written consent of the other party.

**20. Acceptance**

By signing below, both parties agree to be bound by the terms of this Sponsorship Letter.

**SPONSOR'S SIGNATURE**

**TEAM REPRESENTATIVE'S SIGNATURE**

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Original source of this document:

<https://lettertemplate-us.com/sponsorship-letter-for-sports-team/>

Did you find this template helpful?

Find more updated templates at:

<https://lettertemplate-us.com/>

[View more templates](#)

This template is intended exclusively for personal, non-commercial use.  
If distributed or published, the source must be mentioned.

This template is provided for guidance only and does not constitute legal advice.  
It is recommended to consult a legal professional for each specific case.